The magazine contains analyses and assessments of literature of the whole theoretical area of the sports educational theory which appears in English or German.

This magazine shows a new publication kind which, accordingly of the subjects, above the stand of the research and scientific results of the sports educational theory as a theoretical field of the science of sport reports. It is therefore an answer to the question as one can master the constantly rising number of scientific literature and information.
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* Auslandspreise auf Anfrage
Ad files need to be supplied in PDF/X-4 format. The client is responsible for the reproduction quality and correct data transmission. The printing company will not make any changes to the data supplied. Tiff: line originals with at least 1000 dpi resolution; grayscale and CMYK files with at least 300 dpi resolution. JPG or JPEG: The same specifications apply as for Tiff files. In addition, no quality guarantee can be given. PDF: ISO-compliant PDF, PDF parameters on request. EPS: Convert all fonts to character paths. Images as fine data: They must not contain JPEG compression. PostScript: Use Post-Script Level-2 data. Printing: Sheet-fed offset. If the design or typesetting of the originals is carried out in whole or in part by the publisher, the costs incurred will be charged additionally.

The print data must be sent to redaktion@m-m-sports.com in a timely manner.

### Ad formats & prices for 2020

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<tr>
<td>Inside back cover</td>
<td>bw</td>
<td>165 x 240 mm</td>
<td>800.00 €</td>
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<td>330 x 480 mm</td>
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<tr>
<td>1/1 page</td>
<td>bw</td>
<td>165 x 240 mm</td>
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</tbody>
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### Discounts

**Frequency discounts:** for 3 ads (5%), for 5 ads (8%), for 8 ads (10%)

**Quantity scale:** 2 pages (5%), 4 pages (10%), 6 pages (15%)

### Insert/Attachment

Inserts up to 25 g = 98,- per 1.000 copies plus postal fees (+20%).
For each additional 5g, an additional 10,- per 1.000 copies will be charged.
For partial insertion an additional 10,- per 1.000 copies will be charged.
Insert size: max. 210 x 280 mm.
Bound inserts Paper thickness: min. 70 g/m2.

### Dates for 2020

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<tr>
<th>Issue</th>
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*expected dates

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The print data must be sent to redaktion@m-m-sports.com in a timely manner.
ALSO ADVERTISE IN THE FOLLOWING MAGAZINES:

- "Badminton Sport" – the official magazine of the German Badminton Association
- "fechtsport" – the official magazine of the German Fencing Association
- "Judo Magazin" – the official magazine of the German Judo Association
- "Laufzeit" – the best possible magazine on all aspects of running
- "Sportjournalist" – the official magazine of the German association for sports journalists
- "Ü-Magazin" – the magazine for exercise instructors

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A Review Publication
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- Contains analyses and assessments of literature of the whole theoretical area of the sports educational theory which appears in English or German
- 4 issues per year
General terms and conditions:

1. The following terms of delivery and payment shall also apply to all future advertising orders. The content of the contract shall be exclusively that contained in the order confirmation. Any deviations or change requests must be communicated to the Publisher by the advertising customer in writing. They shall only become valid upon written confirmation by the Publisher.

2. Advertisements which are not recognisable as advertisements due to their editorial design shall be clearly identified as such by the Publisher.

3. The Publisher shall also be entitled to reject legally binding confirmed orders for advertisements or inserts as well as individual call-offs within the framework of a contract in accordance with uniform, objectively justified principles of the Publisher if, in the Publisher’s dutiful discretion, their content violates laws, official regulations or morality or if their publication is unreasonable for the Publisher.

4. The advertiser shall be responsible for the punctual delivery of the advertising text and faultless print documents or returned proofs no later than the respective closing date for advertisements, about which the advertiser must obtain information by contacting the advertising administration. If defects in the print documents which are not immediately apparent become apparent only during the printing process, warranty claims of any kind due to inadequate printing shall lapse. The Publisher guarantees that the advertisement will be reproduced in perfect print condition only in accordance with the usual print quality within the limits of the possibilities offered by the print documents and the paper quality used.

5. In the event of incorrect, illegible or incomplete printing or if the advertisement is not printed or printed on time or at the intended place, the advertiser shall be entitled to a reduction in payment or a replacement advertisement in perfect condition, but only to the extent that the purpose of the advertisement has been impaired. Claims for damages for legal reasons of any kind are excluded, except in the case of intent or gross negligence on the part of the Publisher, its legal representative or a vicarious agent or due to direct damage or lack of warranted characteristics. Complaints due to obvious defects must be asserted immediately, at the latest within two weeks of receipt of the invoice and receipt, if the advertiser is a merchant. In the case of repeat advertisements, all warranty claims shall lapse if the advertiser fails to point out the error in good time before the next advertisement is printed. If the advertiser is not a merchant, the statutory warranty periods shall apply. The statutory limitation periods shall remain unaffected.

6. Proofs shall only be supplied upon express request and against reimbursement of costs. If the advertiser does not return the proof sent to him within the set period, approval for printing shall be deemed to have been granted in accordance with the proof. The Advertiser shall bear the risk of timely receipt of the proof by the Publisher on the closing date for advertisements.

7. If no special size regulations have been agreed, the advertisement shall be placed in the form customary at the Publisher and the actual print size shall form the basis for the price calculation.

8. All invoices issued by the Publisher shall be payable without deduction by the date printed on the front of the invoice. Receipt of the money by the Publisher shall be decisive for compliance with the deadline. The Publisher is entitled, despite the Advertiser’s provision to the contrary, to initially set off payments against the Advertiser’s older debts. If costs and interest have already been incurred, the Publisher shall be entitled to set off the payment first against the costs, then against the interest and finally against the principal service despite the Advertiser’s provision to the contrary. The Publisher shall inform the Advertiser of the type of settlement made. If the Advertiser is in default of payment, all other outstanding claims of the Publisher shall also become due immediately despite any deferral or instalment payment agreements. The Advertiser shall only be entitled to set-off if the counterclaim is undisputed or legally established.

9. If the payment deadline in accordance with clause 8 is exceeded, interest shall be charged at the statutory rate as well as any collection costs of any kind. In the event of default in payment, the Publisher may postpone further execution of the current order until payment has been made and demand advance payment for the remaining advertisements. If there is justified doubt as to the advertiser’s ability to pay, the Publisher shall be entitled, even during the term of an advertising contract, to make the publication of further advertisements dependent on the advance payment of the amount and the settlement of outstanding invoice amounts, and to revoke any payment terms granted.

10. The Publisher shall deliver a copy of the advertisement with the invoice. If a receipt can no longer be procured, it shall be replaced by a legally binding acceptance certificate issued by the Publisher. In the event that the payment deadline pursuant to Clause 8 is exceeded, any agreed discounts shall also lapse. Discounts shall also lapse if the Advertiser does not accept agreed advertisements, unless the Publisher is responsible for the non-acceptance.

11. The publisher shall be authorised to order the print documents required for the advertisements, e.g. drafts, drawings, lithographs or text translations for the advertiser at the latter’s expense. Additional costs arising from changes to the originally agreed version requested by the advertiser or for which the advertiser is responsible shall be borne by the advertiser.

12. In the case of box number advertisements, the publisher shall be liable for safekeeping and timely forwarding exclusively for customary commercial care. The Publisher shall only provide facilities for the receipt, safekeeping and handing over of incoming offers. Registered letters and express letters in response to box number advertisements shall only be forwarded by normal mail. Warranty claims and claims for damages of any kind are excluded due to loss or delay in the delivery of offers, to the extent permitted by law. The publisher reserves the right, in the interest of and for the protection of the advertiser, to open incoming offers for the purpose of checking them out in order to prevent misuse of the numbering service. The Publisher shall not be obliged to pass on business promotions and mediation offers.

13. In the absence of other agreements, the new prices shall also come into force immediately for current orders if the order runs for more than four months in the event of a change in the advertising price list.

14. The publisher shall be entitled to destroy print documents that have not been recalled after twelve months from order confirmation. In the event of any prior loss, the Publisher shall only be liable in the event of gross negligence and intent.

15. The Advertiser shall indemnify the Publisher against all possible claims by third parties, in particular from copyright and competition law infringements, as well as for reimbursement of costs incurred in out of court. If a third party takes legal or extrajudicial action against the Publisher in connection with the advertisements, the Advertiser shall continue to bear all costs incurred by the Publisher. After payment has been made, the Publisher assigns to the Advertiser claims for reimbursement of costs owed to it by the third party in the amount of the amounts paid. If a third party takes legal or extrajudicial action against the Publisher in connection with the advertisements, the Advertiser shall also be obliged to support the Publisher at the Publisher’s request at his own expense and, as far as possible, to participate in the legal dispute on the part of the Publisher. The Advertiser shall bear the costs of any counterstatement caused by his advertisement in accordance with the applicable advertising rates.

16. If a client withdraws an order after confirmation of the order, the following shall apply: The Publisher shall be entitled to demand the agreed order sum; however, the Publisher shall be entitled to offset the expenses saved as a result of the termination of the contract.

17. Place of performance for both parties shall be Aachen. The place of jurisdiction, also for actions on bills of exchange and cheques, shall be Aachen; this shall not apply to non-merchants. The law of the Federal Republic of Germany shall be applied. The applicability of any deviating international agreements is excluded. Should a provision in these terms and conditions or a provision within the framework of other agreements be or become invalid, this shall not affect the validity of all other provisions or agreements.

18. The data protection declaration and further information on data protection can be found at: https://www.dersportverlag.de/datenschutz